

# "FOR THE LOVE OF MUSIC"

## an interview with Josh Paul

### KEY Takeaways

- Embrace change: choose creativity, not fear, even if you don't know where the new trends are going
- Show yourself to the world: do what you do
- Try to connect with the part that remembers why you started playing music
- Don't be afraid to break the (musical) rules
- Try to stretch yourself beyond what you already know
- Take time for yourself to connect with yourself
- Music fans are fans of music vs entertainment fans are grocery store listeners
- Having long term fans is fulfilling
- Touring and merchandise is where bands make their money



### Embracing change in the music industry

- The influence of technology and social media :everybody can make music, anytime and anywhere and promote it in inexpensive manners.

### How Josh stays inspired among changing times

- He is true to his inner being and putting out music that brings him joy
- The challenge to keep work and passion balanced is to always remember why you started music in the first place
- Josh practices gratitude as an attitude.

### Reinventing yourself and staying creative

- Josh approaches creativity with an open mind and a fearless mindset. This allows him to develop new ideas.
- Create as much as you can.

### Do you have morning routine that brings out the champion in you?

- Take a moment for yourself to reflect. Josh reflects at the lake with the white pelicans.

# "JOSH PAUL: FOR THE LOVE OF MUSIC"

## Show Notes

### Music brings Josh genuine joy

- He loves to create freely, without overthinking it and without expectation.
- Create without thinking about any boundaries. There are no more boundaries. Josh's new project Zenith Devine is an example of that.

### Touring brings an opportunity to connect with other cultures

- Josh moved around a bit as child, touring fulfils his nomadic spirit.
- Travelling teaches respect for others, broadens your worldview.

### Josh is a father of 4 boys

- He raises his boys with the value of respect, hard work, love for all genres of music.
- He invites them to live life with compassion and an open mind, values Josh lives by himself .

### What is the toughest thing Josh experienced in his career

- Even after all this time, Josh's deep and genuine love for music sometimes holds him back from taking the more business approach.
- It is difficult to put a pricetag on music but there is a cost to music and a considerable investment in money and time from an artist.

### It's easy to take music for granted

- Music is available at people's fingertips and people forget that it is someones art and livelihood.
- The majority of people are fans of entertainment, not music fans.

### Best advice Josh has gotten from a fellow artist

- Don Henley said to little Josh (when he was 8) to also get into songwriting.
- As a musician, figure out who you are, it forces you to broaden you and pushes you.

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#### Comments or questions ?

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